

BIO-DATA

Name : **Dr. Sanjay Kumar Tripathi**
Father's Name : Shri Abhay Nandan Tripathi
Mother's Name : Smt. Pushpa Tripathi
Date of Birth : 25.02.1973
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Postal Address : H.No.-C-93D, Ludhiyana Cycle Center, North
Rustampur, Gorakhpur, U.P.
Permanent : H.No.-C-93D, Ludhiyana Cycle Center, North
Rustampur, Gorakhpur, U.P.

Educational Qualification :-

Ph.D. – 2003 D.D.U. Gorakhpur University, Gorakhpur
M.Com. - 1997, DDU. Gorakhpur University, Gorakhpur
B.Com. - 1994, DDU Gorakhpur University, Gorakhpur

Research Topic: - “Gorakhpur janpad me tikau upabhokta vastuo ke viparan ka adhayaan”

Orientation Course: 01

Teaching Experience: 20 year

Administrative Experience :

- Working as Assistant Proctor in D.V.N.P.G .College ,Gorakhpur from session 2004-05,2005-06, and 2009-10,2010-11,2011-12,2012-13,2013-14, 2014-15, 2015-16,2016-17, 2017-18.
- Working as a Coordinator of Computer Accounting Certificate Course session 2015-16 and 2016-17.
- Working as member of flying squad in examination of 2008, 2009, 2010, 2015, and 2017 of D.D.U. Gorakhpur University.
- Working as Assistant center Superintend Examination year 2013 in D.V.N.P.G .College Gorakhpur.
- Working as center Superintend in Sardar Patel Degree College Copiya Khalilabad Sant Kabir Nagar Exam 2014.
- Working as Programe officer of National Service Scheme IN date 29-01-2010 to 28-01-2014 D.V.N.P.G .College Gorakhpur.
- Working as Rovers leaders date December 2009 to till in date to D.V.N.P.G .College Gorakhpur .

Published Papers in journals/Non-referred but recognized and reputed journals and periodical, having ISBN/ISSN numbers as journals approved by UGC.

Sl. No.	Title with page nos.	Journals as notified by the UGC	ISSN/ ISBN No.	Whether peer reviewed impact factor, if any	No. of authors	Whether are the main author	Sl. No. of Journal in UGC List	Date/Academic Year
1	गोरखपुर जनपद के टिकाऊ उपभोगता वस्तुओं के उपभोगता क्रय व्यवहार का अध्ययन Page 26-32	YES	Online ISSN No 2455-5843	peer reviewed Refereed Research Journal	01	YES	UGC S.No. 64548	Aug 2018
2	टिकाऊ उपभोगता वस्तु रेफीजरेटर के उपभोगता संतुष्टि स्तर का अध्ययन Page 140-147	YES	Online ISSN No 2455-5843	peer reviewed Refereed Research Journal	01	YES	UGC S.No. 64548	Feb 2019
3	गोरखपुर जनपद में टिकाऊ उपभोगता वस्तु रंगीन टेलीविजन के विपणन प्रकृति का अध्ययन Page 47-56 Vol-II, Issue-I	YES	ISSN No 2456-9291	peer reviewed	01	YES	NA	April 2018
4	क्रय प्रेरणाओं का अध्ययन एवं अभिप्रेरणा अनुसंधान Page 29-36 Vol-II, Issue-II	YES	ISSN No 2456-9291	peer reviewed	01	YES	NA	Aug 2018
5	उपभोगता व्यवहार एवं संचार माध्यम का अध्ययन Page 29-39 Vol-II, Issue-III	YES	ISSN No 2456-9291	peer reviewed	01	YES	NA	Dec 2018
6	गोरखपुर जनपद में टिकाऊ उपभोगता वस्तु मोटसाईकिल के विपणन प्रकृति का अध्ययन Page 179-185 Vol-I, Issue-23	YES	ISSN No 23199 318	peer reviewed 5.131	01	YES	UGC S.No. 62759	Jan to March 2018
7	टिकाऊ उपभोगता वस्तु के विज्ञापन की प्रभावशीलता का अध्ययन Page 1691-1698 Vol-5, Issue-III	YES	EISSN No 2348-1269 PRINT ISSN 2349-5138	peer reviewed 5.75	01	YES	UGC S.No. 43602	July to Sept 2018

Full Papers in Conference Proceeding

Sl. No.	Title with page nos.	Detail of Conference publication	ISSN/IS BN No.	No. of co. authors	Whether are the main author	Date/Academic Year
1.	GST. A complete insight - impact, type Rates & Conclusion Page 405-407	Swaranjali Publication Noida		YES	Yes	2018
2	VINIVESH NITI KA VYOUHARIK PAHALU Page No 127-130	PROCEEDING-EFFECTS AND RESULT OF DINVESTMENT POLICY IN INDIA ECONOMY VIDAYARTHI PUSTAK BHANDAR GORKHPUR.	NA			2004
3	EXPORT ORGANIGATION IN ANCIENT INDIA Page No 255-258	PROCEEDING VEDIC SCIENCE AND TRADITION PRATIBHA PHAKASHAN DELHI	NA			2005
4	SARVJANIK CHHETR ME ARTHIC SUDHARO KA MANIYA PAHALU Page No. 61-64	PROCEEDING HUMAN FACE OF ECONOMIC REFORMS VIDHYATHI PUSTAK BHANDAR GORAKHPUR.	NA			2007
5	ECONOMIC REFORM A RETROSEPECT WITH SPECIAL REGIONAL DISPARITY Page No. 199-206	PROCEEDING HUMAN FACE OF ECONOMIC REFORMS VIDHYATHI PUSTAK BHANDAR GORAKHPUR.	NA			2007
6	ENVIROMENTAL EDUCATION: GREEN TEACHER Page No. 108-110	PROCEEDING ENVIORONMENTAL EDUCATION: GREEN TEACHER PUBLICATION .BY D.V.N.P.G.COLLEGE GORAKHPUR.	NA			2011

Text / Reference /Subject Books Authored :

Sl. No.	Title with page nos.	Types of Book & Authorship	Publish er & ISSN/I SBN No.	No. of co. autho rs	Whether are the main author	Date/Ac ademic Year
1.	MAKRETING PRATICE IN INDIA (HINDI)	CHATURVEDI PUBLICATION GORKHPUR.	NA	1	YES	2005-06
2	ADVERTISING AND SALES PROMOTION(HINDI)	CHATURVEDI PUBLICATION GORKHPUR.	NA	1	YES	2005-06
3	BUSINSS STATISTICS,(HINDI)	SWATI PUBLICATION 358A SHIVAJI ROAD GOVIND LOK MEERUT 25001(U.P.)	NA	3	NO	2014-15
4	BUSINSS STATISTICS (ENGLISH)	SWATI PUBLICATION , 358A SHIVAJI ROAD GOVIND LOK MEERUT 25001(U.P.)	NA	3	NO	2014-15

Invited Lectures/Participated and Papers in the Seminars, Conferences, Workshops, Symposia etc.

Sl. No.	Title of the Lecture/Academic Session	Title of Conference/seminar etc.	Organized by	Whether International/National/State/University level	Date/Academic Year
1.	Increasing role of Women's in purchase decision of Consumer Durable Product	Women's Studies : Prospect and Challenges	U.G.C. New Delhi & Women's Studies Center , HRPG College ,Khalilabad, Sant Kavir Nagar	National Seminar	12 & 13 April,2018
2.	Cooperation and study of consumer buying behavior in durable consumer products	The Role of cooperation in rural economic Development	U.G.C. New Delhi & D V N P G College Gorakhpur	National Seminar	23& 24 March 2018
3.	Role of youth in Primary Education	Role of youth in Primary Education	National Service Scheme and eye care India Lucknow	Workshop	2 November 2017
4.	Goods and Services Tax	Goods and Services Tax	ICA and Department of commerce DDU Gorakhpur University Gorakhpur	Workshop	22 July 2017
5.	Quality Management in Higher Education Institution	Quality Management in Higher Education Institution	NAAC and Internal quality assurance cell D V N P G College Gorakhpur	National Seminar	20&21 October 2016
6.	Role of women in Rural Economic Development	Role of women in Rural Economic Development	U.G.C. New Delhi & D V N P G College Gorakhpur	National Seminar	17&18 October 2016
7.	Indian foreign policy : Business aspect	India's foreign policy: indo-Nepal relation	Indian council of world affair' New Delhi & D V N P G College Gorakhpur	National Seminar	6 October 2016
8.	Globalization and Indian Agriculture :Special Reference Turmeric	Globalization and Indian Agriculture :Perspective and Prospects	U.G.C. New Delhi & D V N P G College Gorakhpur	National Seminar	06 & 07 Nov., 2015.
9.	Quality Assurance in Higher Education Challenges and Efforts	Quality Assurance in Higher Education Challenges and Efforts	Internal Quality Assurances Cell D V N P G College Gorakhpur	Workshop	09 April, 2014.
10.	Rural Unemployment plan socio and its Economic Development	Rural Employment schemes socio - Economic Development	U.G.C. New Delhi & D V N P G College Gorakhpur	National Seminar	13 & 14 Oct.,2012.
11.	Present Economy Environment of India Challenges and Opportunities.	Present Economy Environment of India Challenges and Opportunities.	U.G.C. New Delhi & D V N P G College Gorakhpur	National Seminar	18 & 19 Feb., 2012.
12.	Orientation Course for the Programme Officer(Five Day)	Orientation Course for the Programme Officer(Five Day)	GETI & Ministry of Youth Affairs and Sports, Government of India.	Orientation Course	03-02-2012 to 08-02-2012.

13.	UPSACS Direction in two days Programme Officer	UPSACS Direction in two days Programme Officer	National Service Scheme D D U Gorakhpur University, Gorakhpur.	University Level Workshop	19 & 20 Nov., 2011.
14.	Training of Trainers in Life Skills	Training of Trainers in Life Skills	R G NIYD, Sriperumbudur	National Workshop	25/04/2011 to 29/04/2011
15.	India Internal Security: Challenges and Option.	India's Internal Security: Challenges and Options.	U.G.C. New Delhi & D V N P G College Gorakhpur	National Seminar	05 & 06 March, 2011.
16.	Contribution of Dr. Ambedkar Constitution in India	Contribution of Dr. Ambedkar Constitution in Modern India	U.G.C. New Delhi & Ratansen Degree college Bansi, Sidharth Nagar.	National Conference	26 & 27 Feb., 2011.
17.	Programme Officer two days Training Programme.	Two days Training Programme	National Service Scheme D D U Gorakhpur University, Gorakhpur.	University Level Workshop	17 & 18 Feb., 2011.
18.	Environment Education Green Teacher	Environment Education Green Teacher	U.G.C. New Delhi & Teacher Training Department D V N P G College Gorakhpur.	National Seminar	02 & 03 Nov., 2010.
19.	Communal Harmony : Challenges its Business Aspect	Communal Harmony : Challenges and our Future	National Service Scheme D D U Gorakhpur University and National Communal Harmony, Home Ministry, Govt. of India.	National Conference	15 & 16 Feb., 2010.
20.	Growth and Development strategies of India under global recession.	Growth and Development strategies of India under global recession.	U.G.C. New Delhi & HRPG College ,Khalilabad, Sant Kavir Nagar	National Seminar	05 & 06 March, 2010.
21.	Commercialization of Indian Agriculture: Aspect of Mixed Agriculture Production Income in Turmeric	Commercialization of Indian Agriculture: Perspective and Prospects	U.G.C. New Delhi & Vidhya Mandir Mahavidhyalay, Kaimganj	National Seminar	30 & 31 March, 2009.
22.	Higher Education Problem it Marketization aspect	Problem and solutions of Higher Education in India.	U.G.C. New Delhi & HRPG College ,Khalilabad, Sant Kavir Nagar	National Conference	07 & 08 Feb., 2009.
23.	Rovers/ Rangers introductory course	Rovers/ Rangers introductory course	Ayajak Uttar Pradesh Bharat Scout and Guide & D V N P G College Gorakhpur	Workshop	22 & 23 Dec. 2009.
24.	Fisheries Industry: Types of Diversification need in Agriculture sector Today.	Diversification of Indian Economy :Perspective and Prospects	U.G.C. New Delhi & HRPG College ,Khalilabad, Sant Kavir Nagar	National Conference	12 & 13 March 2007

Place : Gorakhpur

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