

Course Outcome B.COM 1st year

Program	Course	Outcomes
B.COM 1st year	Paper I- FINANCIAL ACCOUNTING	On successful completion of this course the student are enabled with the Knowledge in the practical applications of accounting, learn principles and concepts of Accountancy, basic concepts of Partnership Accounting, company accounts etc.
	Paper II- BUSINESS STATISTICS	students acquire new skills on the application of statistical tools and techniques in Business decision-making, Popular Quantitative Tools used in Business, practical exposure on calculation of measures of average, correlation and regression.
	Paper III- PRINCIPLES OF MANAGEMENT	To help the students gain understanding of the functions and responsibilities of managers & managerial principal.
	Paper IV- BUSINESS COMMUNICATION	Equips the students to learn the principles of effective communication so that they can communicate with confidence in the corporate world.
	Paper V- ECONOMIC THEORY	Enables understanding of the relationship between different market structures and how they compare and contrast with one another.
	Paper VI- MONEY AND FINANCIAL SYSTEM	Create an understanding about the money and financial system of economy.

Course Outcome B.COM 2nd year

Program	Course	Outcomes
B.COM 2nd year	Paper I- COST ACCOUNTING AND AUDITING	Impacts the knowledge of various costs on the basis of element behavior and functions.
	Paper II- INCOME TAX	Creates an understanding of the basic concept of Direct Tax and basic definition related to Direct Tax and assessee.
	Paper III- BUSINESS REGULATORY FRAMEWORK	To develop an understanding the concept of Business Regulatory framework.
	Paper IV- COMPANY LAW	Creates understanding of various standards, maintaining order and different law applicable to the company act 2013.Acts as a guide post for minimally accepted behaviour in the society.
	Paper V- BUSINESS ENVIRONMENT	To develop a sense in student about the environment which affect the business.
	Paper VI- FUNDAMENTALS OF ENTREPRENEURSHIP	Student get an understanding about the concept of entrepreneurship.

Course Outcome B.COM 3rd Year

Program	Course	Outcomes
B.COM 3rd Year	Paper I- CORPORATE ACCOUNTING	Enable the student to understand the accounting procedure which are followed in corporate accounting.
	Paper II- FINANCIAL STATEMENT ANALYSIS	To develop knowledge in student that how to analyse the financial statement and the what are the methods of analysis.
	Paper III- ADVANCED AUDITING	Imparts knowledge of audit planning, procedures and documentation and assurance standards.
	Paper IV- PRINCIPLES OF MARKETING	Intercepts and familiarizes students with different and basic concepts of marketing mix, MIS and Marketing Research.
	Paper V- SALES PROMOTION AND ADVERTISING	To explain the importance of promotion and advertising of product and types of promotion which create effective market demand.
	Paper VI- MARKETING PRACTICES IN INDIA	To provide concept about marketing practices in India.

M.COM (1st Year)

Course	Outcomes
Paper1. Organization Theory & Behaviour	Understand the concept and significance of organizational behavior, discuss the factors influencing individual behavior, personality and perception
Paper II Managerial Economics	To explain the theories of economics and develop a concept that how these theories are used in management level for decision making.
Paper III Business Environment	understand the concept, significance, and elements of business environment, discuss various economic policies and its impact on Indian economy, understand the functions of international economic institutions and their role in developing Indian business.
Paper IV Quantitative Techniques and Research Methodology	Identify research problem and determine the research objectives apply the statistical tools for the interpretation of the data collected
Paper V Marketing Management	understand the conceptual framework of marketing and its applications in decision making under various environmental constraints
Paper VI Human Resource Management	To explain the students with in-depth knowledge of HRM.To develop among students various practices followed by HR managers. To create understanding about recent trends and innovations in HRM

M.COM (2nd Year)

Course	Outcomes
Paper I. Accounting for Managerial Decision	understand the scope, objectives, tools and techniques of management accounting ,evaluate the profitability of the organization using fund flow and cash flow statement .
Paper II Strategic Management	understand the concept and significance of strategies, discriminate strategic control and differentiate between strategic control and operational control .
Paper III Advertising and Sales Management	To develop concept of advertising and sales.
Paper IV Consumer Behaviour and Marketing Research	understand the conceptual framework of marketing and its applications in decision making under various environmental constraints.
Paper V International Marketing	understand the scope, problems and future of international marketing .
Paper VI Human Resource Development	To explain the students with in-depth knowledge of HRD. To develop among students various practices followed by HR managers.
Paper VII Wage and Salary Administration	To develop a concept about the salary and wages determination in industries.
Paper VIII Labour Welfare and Industrial Relations	To develop a concept about the labour welfare and Industrial relation.