DIGVIJAI NATH P.G. COLLEGE
Gorakhpur (U.P.)

Re-Accredited ‘B’ Grade with CGPA 2.78 by NAAC

Organizes
NATIONAL SEMINAR

on
Quality Management in Higher Education Institutions
20-21 October, 2016

Sponsored by NAAC

To,
The Principal/IQAC Co-ordinator/Member

From
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About the College

One of the most prestigious institutions of Eastern U.P. and affiliated to D.D.U. Gorakhpur University, Gorakhpur. Digvijai Nath P.G. College, Gorakhpur was established by Maharana Pratap Shiksha Parishad, Gorakhpur (U.P.) on 25 August, 1969. It is situated in the heart of Gorakhpur city on the main road side of the Civil Lines area. It is about 1.2 km from Gorakhpur Railway station and 1.0 Km. from Roadways bus station.

His Holiness Late Digvijai Nathji ji Maharaj, the former Head Priest of Gorakhnath Temple, Gorakhpur was the founder of our college. He was the great pioneer of educational renaissance in Eastern U.P.. His aim behind the establishment of the institution was to spread the light of knowledge and inculcate social and national values based on ancient Indian culture and traditions among the people of Eastern U.P. .

His Successor Late Pujjya Mahant Avedyanath ji Maharaj not only developed multifarious educational faculties but also ensured their all-round development commitment, dedication and effort to achieve new academic heights. At present his Holiness Yogi Adityanath ji Maharaj is the Head Priest of Gorakhnath Temple. Under his inspiring guidance and patronage Maharana Pratap Shiksha Parishad, and Digvija Nath P.G. College, Gorakhpur are flourishing ceaselessly. Now more than three dozen institutions are being run by Maharana Pratap Shiksha Parishad Gorakhpur. To visualize the vision of the founders we are heading to provide quality education by facilitating effective teaching and learning techniques with highest priority to develop national character among the students.

About the IQAC

NAAC proposes that every accredited institution should establish an Internal Quality Assurance Cell (IQAC) as a post accreditation quality sustenance measure. It is expected to work as a change augment in the institution. Our college has established IQAC, immediately after accreditation in 2007 as an initiative towards quality enhancement and sustenance. Since then, every year it prepares a plan of action in the beginning of the session and also develops mechanism to implement it. The IQAC also helps the institution in preparing administrative structure, cultural activities, co-curricular activities, extension activities and training programmes for teaching community supporting staff and students. It also develops mechanism to get feedback from various stakeholders. IQAC is an effective and efficient body for internalization and institutionalization of best practices as an integral part of our working. We, in the
IQAC always make an attempt to interact within as well as outside the institution to learn the new initiatives, strengthen the existing practices and transform the potential of our stakeholders towards the excellence. Along with regular functioning of benchmarking establishment of procedures and modalities to collect data and information on various aspects of our college, IQAC always tries to work as a guiding body for attainment of our vision, mission and goals.

**About Gorakhpur**

The city Gorakhpur was an important centre of Aryan Civilization. It is situated on the river bank of Rapti in the eastern part of Uttar Pradesh. Gorakhpur takes its name and fame from, ascetic Sri Guru Gorakshnath who was an eminent profounde saint of Nath Sampraday. A famous Shrine Gorakhnath was built on his honour on the same spot where he practiced austerities. Gorakhpur is also identified with the Gita Press, the world famous publisher of Hindu Religious books. The most famous publication of Gita Press is Kalyan Magazine. Gorakhpur is also famous for historic Chauri-Chaura incident. The world famous Buddhist centre Kushinagar is 50 km. from here and 15th century enlightened master and mystic poet Kabir Das's Samadhi place is 27 km from here. Gorakhpur is also located near Nepal border. It is 273 Km. east from State Capital Lucknow. The weather of Gorkahpur becomes very pleasant in the month of October.

**About Seminar**

After independence lots of progress and development have been done in higher education in India. Inspite of these there are still some problems in higher education due to poor educational planning and administration, improper educational management, poor control and supervision and lack of total quality management etc. These are the main obstacles which create problems in maintaining the total quality management in higher education.

Total quality management (TQM) has been defined as ‘continuous improvement of every produced output whether it be a product or a service, by removing inefficient variations and by improving the backbone of the work process’. International managers like their domestic counterparts have found that incorporating the notion of total quality management into their management process and style can give the competitive advantage.

As far as quality management (QM) in higher education is concerned, it refers to the process of ensuring highest quality on a sustained basis throughout an organization, through the involvement of people working for the organization. Thus, it is not a narrow concept of the quality of a product or service, but a broad concept
covering the whole organization. Of course, in all this the customer is the focus. Hence the total quality management is concerned with customer’s satisfaction.

With more attention being paid to the quality of higher education, quality has also increasingly been seen as something that can and should be managed and improved. Historically, one could argue that quality management in higher education had already been introduced during the 1980s, and in the beginning of the 1990s the idea of applying the popular industrial quality model such as Total Quality Management (TQM), aiming at customers satisfaction to the higher education area was also quite widespread. TQM can be considered as the first Quality-management model in higher education that causes a lot of discussions about potential relevance for the sector, as well as its educational and social implications.

Keeping the above in view the National Conference on Quality Management is being convened. It aims to evolve an interaction between educational institutions and its various stakeholders for initiating measures, practices and activities for maintaining quality in all spheres of higher education. Sub-themes of conference are given below:

- Challenges of Quality in Higher Education.
- Quality Management in Higher Education Concept and Approaches.
- Total Quality Management and role of IQAC.
- Total Quality Management and role of various stakeholders.
- Total Quality Management and role of Technology.

Guidelines for Paper presentation-

- The papers should be original and unpublished.
- The content of the paper should be in Time New Roman (in English 12 font size) and in Kruti Dev 010 (in Hind 14 font size).

Registration Fee-Registration fee may be deposited on the college counter.
Teacher (s) – Rs. 500
Research Scholar (s) – Rs. 300
Student (s) – Rs. 100
Chief Patron -
His Holiness Mahant Yogi Aditya Nath
Gorakshapeethadsheshwar and Secretary, Committee of Management.

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